



Northeast Cover Crops Council's 2021 Video Contest

Show off your latest cover crop planting/project at our first ever *Virtual Conference* on March 4, 2021. **Get filming this fall!** Upon submittal, your video will be entered into our **Cover Crop Video Contest** where Conference attendees will vote on their favorite videos during the event!

Visit <http://northeastcovercrops.com/> for upcoming details on how and when to submit your video.

Details to Include in Your Video:

- ⇒ Tell us your name, the farm/site name, and the general location.
- ⇒ Highlight a current/ongoing project/planting, or repurpose an older video you have on cover crops.
- ⇒ Explain why you chose that particular cover crop/mix or project, and what the specific goals are, if any, that you hope to meet through planting this cover crop (i.e. nitrogen fixation, improve soil health, reduce erosion, etc.).
- ⇒ Describe equipment you are using, and any relevant information about the site (i.e. the history of that field, cash crop, tillage practices, how long it has been cover cropped, etc.).
- ⇒ Videos should be no more than 5 minutes in length.



Video Tips & Tricks:

- ⇒ Smart Phone videos are great. However always shoot in landscape style, avoid shooting vertical.
- ⇒ Consider having someone else hold the camera/phone, and to brace it on a stationary surface to minimize shakiness. A tripod or stabilizing device can be very useful.
- ⇒ Be sure you are at FULL battery before recording, and if possible, bring a backup battery/power source.
- ⇒ Before recording, make sure you know your video goals—what do you want the audience to know? You may want to write down key points to capture/say before recording so you don't miss anything.
- ⇒ Short, concise videos are generally preferred.
- ⇒ Consider the weather—wind can impact the microphones sound by adding background noise. Use a Bluetooth microphone with a wind screen if possible when filming in the field.
- ⇒ If you want to take a few shots (or insert pictures/text) there are many different free, intuitive video editing softwares available to edit those together into one video, such as MiniTool Movie Maker.
- ⇒ Use a standard file type when uploading videos, such as MP4 or MOV.
- ⇒ Get creative and have fun!

Helpful Resources for Creating Videos:

- ⇒ 'How to Make a Video with eOrganic' Course: <https://eorganic.info/node/7345>
- ⇒ Dr. Eric Brennan USDA-ARS YouTube Channel with various tips on video creation/editing: <https://www.youtube.com/channel/UCnnF1-A2Uacfv7D361QNJ5g>
- ⇒ Oregon State University's Video Production Resources: <https://is.oregonstate.edu/sms/consultation/video-production-resources/field-production-guide>

Additional questions? Please contact Catherine Davidson at catherine.davidson@uvm.edu or (802) 524-6501 ext. 445.